



Busty Bunny Entertainment – Privacy Policy

Effective Date: 10 December 2025 **Review Date:** 10 July 2026 **Version:** 1.0

1. Introduction

Busty Bunny Entertainment (BBE) is an adult entertainment directory based in Perth, Australia. We are committed to protecting the privacy and personal information of our clients, performers, and website visitors. This policy outlines how we collect, use, store, and disclose personal information in accordance with our legal obligations and industry best practices.

We are not an escort agency. Our services involve connecting clients with independent entertainers for performances at events, and we have a strict policy against facilitating or promoting sexual services.

This Privacy Policy should be read in conjunction with our Terms & Conditions and Age Verification & Safety Policy.

2. Compliance with Australian Privacy Laws

Busty Bunny Entertainment is subject to the **Privacy Act 1988 (Cth)**, which includes the **Australian Privacy Principles (APPs)**. These principles govern how we handle personal information. While the **Privacy and Responsible Information Sharing Act 2024 (WA)** primarily applies to Western Australian public sector entities, we adopt its principles of data minimisation, transparency, and accountability as a commitment to best practice.

We also comply with the **Online Safety Act 2021 (Cth)** and related codes enforced by the eSafety Commissioner, particularly in our approach to age verification and data security.

3. Collection of Personal Information

We collect personal information that is reasonably necessary for us to provide our services and to comply with legal requirements. The types of information we may collect include:

From Clients:

- Name and contact details (phone number, email address).
- Event details (date, time, location, nature of the event).
- Age verification data (e.g., information from government-issued ID checks or third-party verification services), as required by law.
- Payment details for booking deposits (which may be processed by a third-party payment gateway).

From Performers (Independent Contractors):

- Full name, contact details, and professional details.
- Proof of identity and age to confirm they are over 18.
- Professional profile information (e.g., photos, bio, services offered).
- Bank account details for payment processing.

We collect this information directly from you via our website, email, or telephone.

4. Use and Disclosure of Personal Information

We use your personal information for the following purposes:

- To process and manage your booking requests.
- To facilitate communication between clients and performers.
- To verify the age of all parties to comply with Australian law.
- To manage performer profiles and payments.
- To investigate and respond to complaints or breaches of our policies.
- To comply with our legal obligations.

We will not use or disclose your personal information for a secondary purpose unless you have consented, or the use is required or authorized by law (e.g., for law enforcement purposes). We do not sell or trade personal information to third parties for marketing purposes.

5. Data Quality and Security

We take reasonable steps to ensure the personal information we collect is accurate, up-to-date, and complete.

We employ strict security measures to protect your personal information from misuse, interference, loss, unauthorised access, modification, or disclosure. These measures include secure servers, password protection, and access controls.

We follow a data minimisation approach, particularly for age verification data, retaining information only for as long as necessary to fulfil our legal and business obligations.

6. Access and Correction

You have the right to request access to the personal information we hold about you. You also have the right to request corrections if you believe the information is inaccurate, incomplete, or outdated.

To make an access or correction request, please contact us at **info@bustybunnyentertainment.com.au**. We will respond to your request within a reasonable timeframe and may charge a small fee for the provision of information.

7. Anonymity and Pseudonymity

Where practicable and lawful, you have the option of dealing with us anonymously or by using a pseudonym. However, due to the nature of our business, it is generally not practicable to provide our services anonymously, particularly for bookings and age verification.

8. Notifiable Data Breaches Scheme

We are required to comply with the **Notifiable Data Breaches (NDB) scheme** under the Privacy Act. If a data breach is likely to result in serious harm to you, we will notify you and the Office of the Australian Information Commissioner (OAIC) as soon as practicable.

9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The most current version will always be available on our website.

10. How to Make a Privacy Complaint

If you have a complaint about how we have handled your personal information, please contact our Privacy Officer at **info@bustybunnyentertainment.com.au**. We will investigate your complaint and respond within a reasonable timeframe.

If you are not satisfied with our response, you may make a complaint to the Office of the Australian Information Commissioner (OAIC). The OAIC can be contacted at:

Office of the Australian Information Commissioner

GPO Box 5218, Sydney NSW 2001

Phone: 1300 363 992

Email: enquiries@oaic.gov.au

Website: www.oaic.gov.au